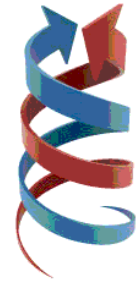


***Effective Business Group***  
"Grows your business"



**Effective Business Group**

**(EBG)**

**Privacy Statement  
(March 2010)**

**Effective Business Group**

EBG is the trading name of Net Activate.com Ltd, registered at 121 Albert Street, Fleet, Hampshire, GU51 4PT. The company number is 3990957.

The Head Office address of EBG is Ferneberga House, Alexandra Road, Farnborough, Hants, GU14 6DQ.

**Contacting EBG**

Questions about our Privacy Statement can be addressed to us at our Head Office.

**What we do**

EBG has been created to serve the business support and development interests of its Members. To achieve this it is necessary that we collect Member's and Accredited Business Advisor's company and personal data, (such as a person's name, address, employer etc.). We also collect other information necessary for us to be of service to our Members, including the necessary financial information required to maintain subscriptions, pay commissions and provide the facilities that our Members require.

**Data processing**

This operating information is held on our database, in back-up form and in archive form. Hard copy of some of the information on our database is occasionally made, where necessary, to provide our services. Our database is maintained with the highest consideration for its security at all times.

Access to our database is restricted to privileged employees through the use of passwords. Records may be retrieved, consulted, adapted, modified, copied or deleted from time to time and we endeavour to take all reasonable steps to keep all data accurate and up to date but we rely upon our Members and Advisors to inform us of any material changes.

Membership and Advisor data is shared between EBG employees and with third parties and Advisors only where it is necessary for the purpose of the provision of our services and the administration of EBG.

We will maintain confidentiality in our Members and Advisors information even after Membership has ceased or an Advisor is no longer associated with EBG and aside from the categories already mentioned this information will not be disclosed to anyone else except where we are legally compelled to do so, where disclosure is necessary to protect EBG's interests or where the disclosure is made with our Member's or Advisor's consent or at their request.